

## Choose Children, Campaign Manager

### POSITION ANNOUNCEMENT

#### About Choose Children

Choose Children is a multi-strategy campaign to inform and educate candidates who are running for California Governor about the needs of young children and families and the state and budget and policy solutions to address them. California has made significant gains in early childhood policies and investments under Governor Gavin Newsom. At the same time, these gains are not guaranteed. Choose Children will look to sustain and scale investments as a part of the new state administration in 2026. Initial Choose Children coalition partners include the First 5 Association of California, its sister organization California Children and Families Foundation (CACFF), Silicon Valley Community Foundation, The Children's Partnership, and the LA Partnership for Early Childhood Investment.

#### Position Overview

The Choose Children Campaign Manager is the central coordinator and facilitator of activities, meetings, operations, and relationships for Choose Children including relationships with gubernatorial candidates and their staff. They will have the support of Choose Children's steering committee of coalition partners who provide general direction, contacts, and insights. They ensure strategies are implemented, relationships are forged and strengthened, and communications flow seamlessly between all campaign partners and funders, including the 58-county First 5 Commissions. They also oversee the operations of Choose Children including contractual relationships, budget and expense tracking, strategy planning, and supporting fund development activities as needed. As a member of the First 5 Association/CACFF team, all of their work is rooted in the organization's [Core Values](#).

At this time, this position is supported by grant funding for up to 24 months. The position will be housed at the First 5 Association/CACFF and will report to the Director of Government Affairs. First 5 Association/CACFF utilizes a fully remote operation within the state of California.

#### Knowledge, Skills, and Education

- Demonstrated full-scale project management skills and applications
- Demonstrated ability to facilitate networks, groups, and coalitions, with multiple perspectives, toward common purpose and collective efforts
- Experience working on multi-strategy social impact policy initiatives, e.g. collective impact efforts, or political campaigns
- Self-starter, proactive, and ability to manage up to supervisors and members of a steering committee
- Understanding of program budgeting, grantmaking, and contracting

- Excellent communication skills and highly effective presenter, with the ability to convey complex concepts clearly, both orally and written
- Excellent interpersonal skills, approachable, strong listening and synthesis skills, ability to maintain composure in a range of situations, acts with high degree of integrity and trust, dedicated to continuing to learn and grow professionally
- Ability to set priorities and manage multiple projects in a fast-paced, ever evolving environment;
- Team oriented, collaborative with capacity to build strong peer relationships and work effectively on cross-functional issues and teams
- Ability to maintain data and information in data systems and/or spreadsheets, and present it in ways that are accessible and useful to a wide range of colleagues
- Knowledge of the political process in California strongly preferred
- Knowledge of California children's and family issues strongly preferred
- Proficient in Microsoft Office Suite and shareable file platforms including Sharepoint and Google Drive.

### **Location and Travel**

- Position location: Remote. Must reside in California.
- In person meetings in Sacramento, CA at least monthly. Frequent travel within California to connect with coalition partners, contractors, and candidates. A valid California Class C Driver license with valid automobile insurance or the ability to utilize an alternative method of transportation is required to carry out job-related essential functions.

### **Compensation and Benefits**

Annual Salary: Starting at \$95,000

First 5 Association/CACFF is proud to offer a robust benefits package to promote a healthy work life balance. Employee benefits include remote work structure with support to set up a home office; 100% employer paid coverage of medical, dental and vision for employee plus family; retirement with generous employer match; 19 paid holidays (including a 7 day winter break); generous vacation and sick time bank and accrual; flex spending account for medical and dependent care costs; Employee Assistance Program (EAP); Employee Perks (discounted entertainment, retailers, etc.); and, paid group life insurance, short and long term disability insurance.

It is the policy of First 5 Association/CACFF to afford equal opportunity in all aspects of employment to all persons without discrimination on the basis of race, religion, sex, national origin, ethnicity, age, physical or mental disabilities, color, marital status, sexual orientation or medical condition, or any other basis protected by law. This policy shall apply to all employees and applicants for employment, and extends to all phases of employment, including hiring, training, promotion, discharge or layoff, rehiring, compensation and benefits.

**Please send a cover letter and resume, each as a separate PDF, to [applications@first5association.org](mailto:applications@first5association.org). Applications will be considered on a rolling basis until filled.**

### **About First 5 Association of California and the California Children and Families Foundation**

First 5 Association of California/CACFF is a member organization that supports the 58 county commissions and works with our members, First 5 California, and many external partners and experts to advance programs, systems and policies to improve early childhood outcomes in California. Grounded in a whole child/whole family framework that advances equity, prevention and systems coordination, First 5 seeks to build comprehensive and integrated early childhood systems of care. First 5's policy framework aims to build state and federal systems of care that proactively support the wellbeing of children and families and focus on those farthest from opportunity, recognizing the disproportionate impacts that poverty, systemic racism, COVID-19, and natural disasters have had on low-income people and communities of color.